

Z-FOLD Set Up Guide

You can use any design software to create your artwork, as long as it can output your finished file as a print ready PDF.

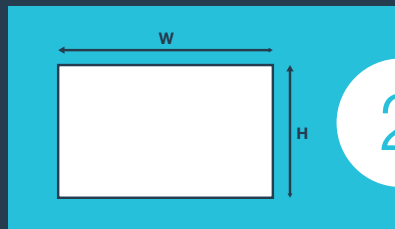
We recommend using Adobe InDesign, or Illustrator but alternatives such as Canva and Affinity are also fine.



1

Download Your Template

Download the artwork template from the link **here** that matches your chosen Z-Fold Card specification. The template will indicate the correct panel dimensions, fold positions and include the separate cover document.



2

Set Up Your Document

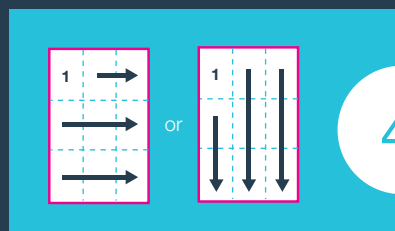
Open the template in your preferred design software using the **supplied set up**. Ensure your document remains at the template dimensions provided, set up with the guides and artwork on separate layers.



3

Bleed & Safe Areas

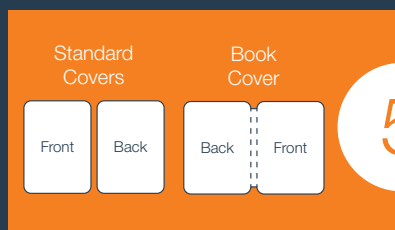
Extend any background colours and image edges into the **3mm bleed area** and keep important text, logos and key information within the **5mm safe area**.



4

Design Across Panels

Images, graphics and text can flow across multiple panels to create a seamless design. Check the artwork panel order is set up correctly across folds and remains readable when opened. *(Note: The panel order direction can vary between different row x column z-folds. Always check your set up before printing).*



5

Covers (Standard & Book)

The front and back cover positions are shown on the folded template. Use this as a reference when designing the folded section, to ensure your content appears in the correct position/order when assembled. Set your cover artwork up on the **separate cover template** downloaded.



6

Export Print Ready PDF

Once your artwork is complete, export the cover and folded artwork as print ready PDFs with **crop marks** and **3mm bleed**. For both the cover and folded sections, please provide:

- x1 PDF with the artwork and template guides visible.
- x1 PDF with the artwork only.