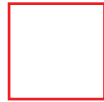


A4 Placemat 297mm x 210mm



Trim Area

This will be where the print is cut to, so represents the edges of the artwork, anything outside of this line will be lost.



Bleed Area

A 3mm extension used to accommodate any slight movement during trimming, extend any images or solid areas to the red to prevent white lines appearing on your print.



Safe Area

Put any text or significant imagery outside of this area so it does not get obscured, it will act as a comfortable margin to keep your artwork aesthetically pleasing.



Saving PDF

Save your PDF with crops and 3mm bleed, make sure all fonts are embedded and the output is set to CMYK, if using Illustrator, use default settings with use document bleed settings ticked.

REMEMBER TO DELETE OR HIDE THIS LAYER

BETTERPRINTING

For any issues or further assistance please get in touch.



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