

## REMEMBER TO DELETE THIS LAYER BEFORE SUBMITTING



### Score Line

This is where the item will be folded creating a glue tab for attaching it to the shelf.



### Trim Area

This will be where the print is cut to, anything outside of this line will be lost.



### Bleed Area

A 3mm extension used to accommodate any slight movement during trimming. Extend any images or solid areas to this line to prevent white lines appearing on your print.



### Safe Area

Keep all significant artwork within this area so it does not get obscured, it will act as a margin to keep your work aesthetically pleasing.



### Saving PDF

Save your PDF with crop marks and 3mm bleed, ensure all fonts are embedded and the output is set to CMYK. If using Adobe Illustrator, use default settings with the 'Use Document Bleed Settings' ticked.